



People Moves

Alternative Investment Management, LLC Appoints Susan Potok Harrison as Director of Investor Relations

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By HFLR Editor, *Hedge Fund Law Report*

On November 17, 2009, Alternative Investment Management, LLC (AIM), a New York-based independent investment management firm, announced that it had appointed Susan Potok Harrison as Director of Investor Relations. Working closely with endowments, foundations, and high net worth individuals, Ms. Harrison will be responsible for managing the firm's investor relations and overall communications with its partners.

With more than 13 years of investment management expertise and a strong background in the private client services business, Ms. Harrison most recently served as Director of Capital Markets at Quinlan Private, a European real estate private equity firm. In this role, Ms. Harrison built and managed the firm's U.S. investor base, including leading endowments, institutions, family offices and foundations. Prior to that, she held positions at both Goldman Sachs and UBS Financial Services, where she was responsible for advising high net worth individuals, foundations and institutions.

"We are very pleased to welcome Susan to AIM," said Jonathan Harris, President. "The AIM principals have known her for over ten years. Her proven track record of meeting the distinctive investment needs of institutions and individuals, coupled with her keen ability to communicate with investors makes her a valuable asset to our team."

Susan Potok Harrison said, "I have long admired AIM and what Jon Harris has done to build this prestigious firm. I am excited to join the team and look forward to leveraging my expertise to expand the firm's investor base and deepen its relationships within the financial community."

Ms. Harrison holds a Master of Business Administration degree from the Harvard Business School and a Bachelor's degree with distinction from the University of Michigan. Ms. Harrison currently resides in New York, NY.

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